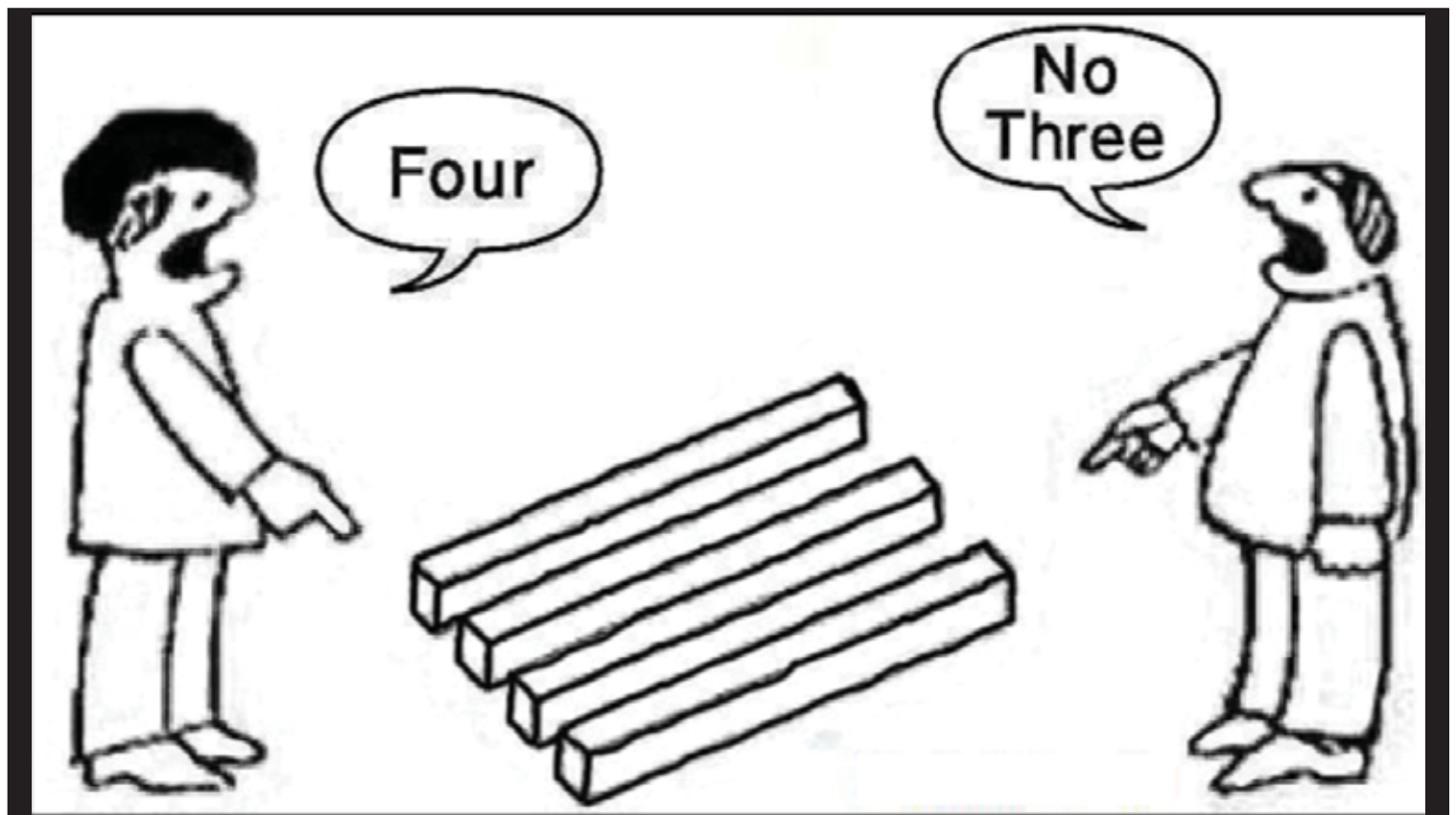


Data Management & Data Innovation








**TWO HALF TRUTHS DO
NOT MAKE A TRUTH**

ARTHUR KOESTLER

PICTUREQUOTES.com



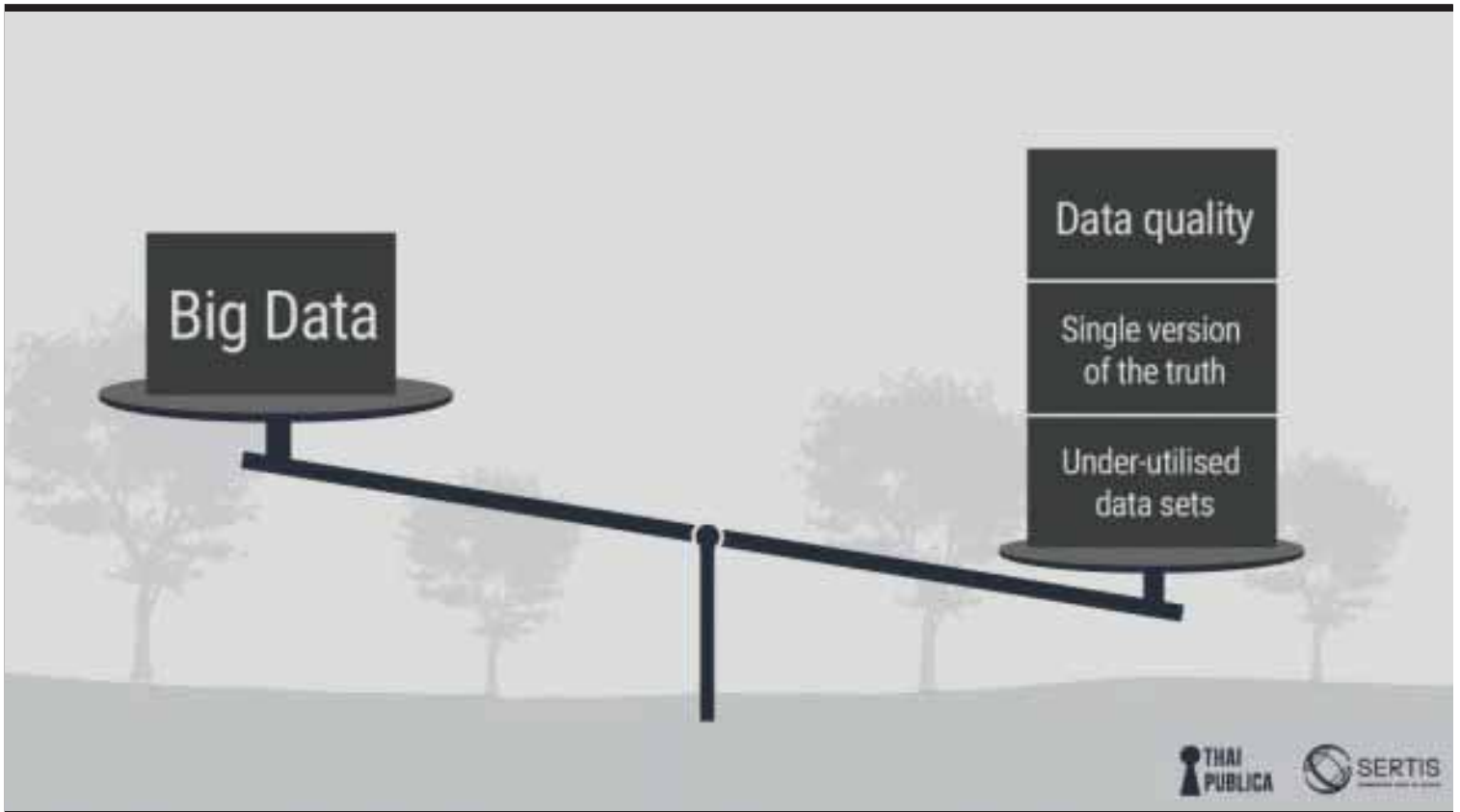
“While 85% of CFOs claim to have direct access to the data they need, many spend too much time gathering data, confirming its accuracy and consistency, and formatting reports.”

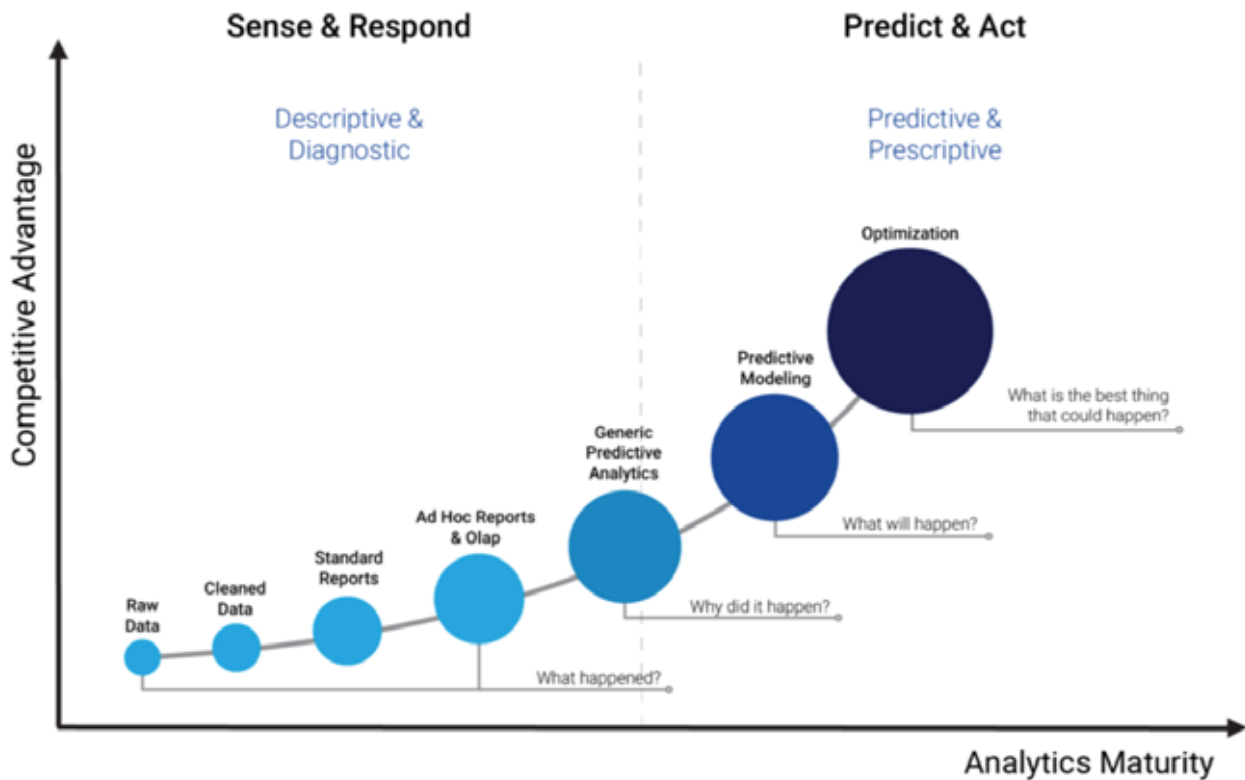
- CFO Research



thumbs  up

“Data is a new oil”
ไม่ใช่แค่คำพูดเท่านั้น





Problem Statement

Bad data have a large impact on production systems and ensuring data quality is important



“Data is a new oil”
ไม่ใช่แค่คำพูดเท่ๆ